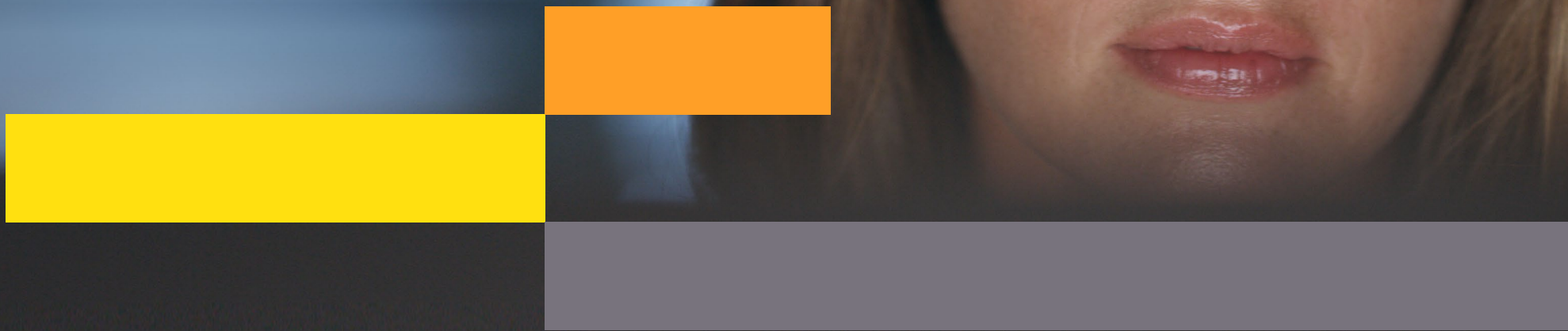




Where deals are made

Sensitive Data Management

A guide for corporates



What is Sensitive Data?

Data. It's one of the most valuable assets a business must manage. In the right hands, it turns information into insight. But in the wrong hands, it could cause harm.

For corporates, sensitive data is part of every business activity. Your employees trust their data to not be disclosed. Your business partners expect their data to only be shared on a need-to-know basis. Your shareholders expect your data to be accurate and uncompromised.

Minimizing risks to ensure your data remains secure and compliant, even when shared with and collaborated upon among legitimate stakeholders, across multiple use cases, is more important than ever in today's world.

Sensitive Data

- Personal Information
- Proprietary Research
- Trade Secrets
- Employee Information
- Intellectual Property Data
- Industry-specific Data
- Confidential Data
- Financial Data

Top Tip Assess your organization: Whether you're at the board table, on the front lines of dealmaking, or in the back office, sensitive data is all around us and must be managed effectively.



Multiple Projects

Corporates are finding that their roles are expanding. They're working on more types of projects than ever before. Which means more data. Handled by more people. For more reasons.

Strategic Repository

- Secure File Sharing
- Warehousing
- Audits
- Board Communications
- Regulatory Filings

Fundraising

- Fundings
- IPOs
- Refinancing
- Recapitalizing
- Spin-offs
- SPACs

Restructuring

- Debt Financing
- Bankruptcy/Liquidation
- Divestitures and Carve-outs
- Turnarounds
- NPLs

Sell-side M&A

- Auctions
- One-to-one Sales
- Post-close Financing
- Dual-track Process
- Divestitures

Buy-side M&A

- Auctions
- Roll-ups
- One-to-one Acquisitions
- Post-merger Integration
- Partnerships and Collaborations

Top Tip Standardize processes: Sensitive data management within organizations has become more pronounced. To be successful, corporates must create ways of working that enable agility and visibility while maintaining control and compliance.

Multiple Stakeholders

Multiple projects. Multiple people. Both internal and external. All have a stake in the outcome. And all seek success.

How do you manage so many stakeholders? And ensure the security and success of each project?

Corporates have stepped up as leaders of strategic projects of all types. As their roles become more varied, they must create ways of working that enable success across a broader strategic menu.

Stakeholders

External

- Auditors
- Shareholders
- Legal Advisors
- Financial Advisors
- Consultants

Internal Teams

- Investor Relations
- Finance and Accounting
- Corporate Development
- Executive
- Legal
- Human Resources

Top Tip Enable collaboration: A successful outcome hinges on strong internal and external collaboration alongside digital transformation.



Multiple Risks

How do corporates ensure sensitive data is safe, secure, and compliant?
No matter the type of project, no matter the size of the project, no matter the number of people working on it, no matter the location?

Careless disclosure and unauthorized access to sensitive data can cause significant harm. To both the organization that failed to secure it and the personal owner of the data. So, minimizing those risks is essential.

Risks

- Criminal Liability
- Reputational Harm
- Non-compliance Fines
- Identity Theft
- Fraud
- Competitor Leaks
- IP Theft

Top Tip Anticipate friction points: A proactive approach to leveraging technology to centralize and standardize workflows, processes, and collaboration is needed to minimize disruption and risks.

Multiple Challenges

Multiple projects mean multiple data sets and types. And multiple challenges. The last thing corporates want to think about is how to securely store, manage, and share sensitive data, while remaining compliant and in control.



Challenge 1

Compliance

With multiple projects and data stored and used in multiple locations and by multiple internal and external stakeholders, compliance is essential and can impact valuations and reputation. How can corporates be sure that all evolving laws and standards are met?

Challenge 2

Security

The safety of data, sensitive or not, is essential to success. But how can corporates be sure it is truly secure, whether being stored, shared, or collaborated on?

Challenge 3

Collaboration

More projects often involve more internal and external people in more locations. Success can often hinge on communication between parties. How can corporates share data easily and securely? And collaborate in a compliant, safe, and secure way, no matter where?

Challenge 4

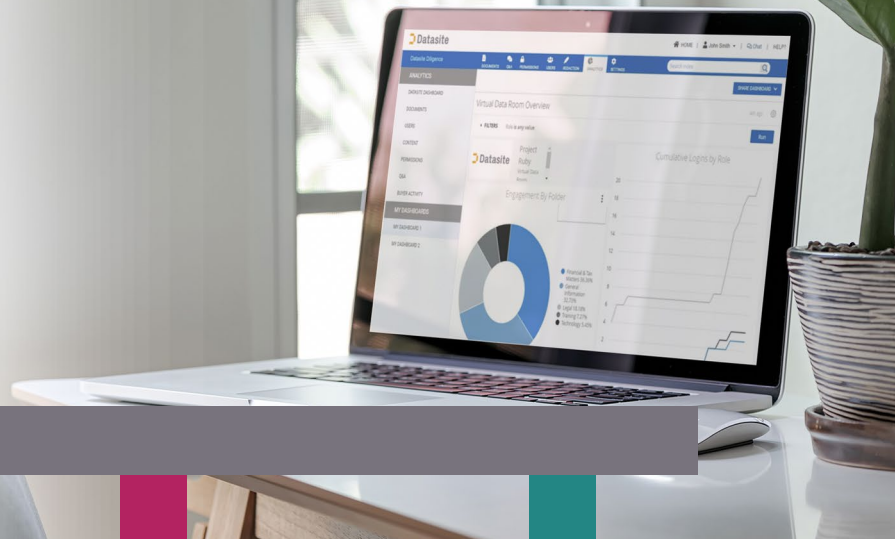
Control

Staying in control of data helps ensure that it remains safe, secure, and compliant. With multiple projects this might seem an unobtainable goal. But is it?

Top Tip Embrace always-on: Sensitive data management is a team sport. New technology can assist with internal and external collaboration and task automation, but only if all the players are fully onboard in a compliant, safe, and secure way.

One Solution

Multiple projects can often mean more complexity. But not anymore. Whether managing a complex transaction or storing sensitive data, Datasite can do it all. Securely. Efficiently. Compliantly. Intuitively. In one place.



Datasite

Compliance

Leverage the strictest global security standards to ensure data is safe no matter where it is accessed from (home, office, or on the go).

- SSAC 16 SOC 2 Type II attestation
- GDPR & CCPA compliant
- EU data hosting

Security

Manage permissions at the role, folder, and content level, from project to file to word level. Screen for potential policy implications in 14 languages, across projects, files, and folders.

- OCR search
- Smart redaction tools
- Permission management

Collaboration

Work with internal and external stakeholders to get projects done efficiently and securely. Share files, manage questions, and analyze progress as one team and on one platform, and ensure one source of truth.

- Integrated Q&A
- Custom dashboards
- Secure file sharing
- Online document commenting

Control

Set limits on what others can see and do, and keep track of every project aspect. Reduce errors and remain in control with customizable tools.

- Centralized tracking
- Streamlined email & watermarking
- AI redaction

Cloud Storage vs **Datasite**

Datasite offers a greater level of security, functionality, and service support than over-the-counter solutions, and supports confidentiality, accessibility, and collaboration in a way that other solutions cannot.

Cloud Storage Sites

Minimal security requirements for easy accessibility

Cheap solutions compared to physical drives

Simple interfaces with basic functionalities for file storage and sharing

Built for private and social use such as sharing videos with friends

Datasite

Multi-faceted levels of security for hosting sensitive information

Scalable for a wide range of project sizes and users

Integrated capabilities including redaction, analytics, Q&A, OCR search, and AI indexing

Purpose-built for business needs during a variety of complex transactions



Why work with Datasite



50 Years of Experience

Draw from a worldwide team of experts by industry, sector, or transaction.



Game-Changing Technology

Make the deal with solutions designed with, tested by, and trusted by corporates.



Help When You Need It

Get us on the phone, by chat, or on email 24/7/365, in 18 languages.



Ironclad Security

Trust that your data is protected by the industry's highest security certifications.



Flexible Solutions

Pricing and solutions that fit your needs, project types and sizes, and multiple objectives.

Who Datasite works with



Get started today

Visit our website to learn why corporates around the world trust their sensitive data to Datasite.

Contact us today for a free consultation or request a demo online.



#Wheredealsaremade

Get in touch, visit www.datasite.com or contact: info@datasite.com EMEA +44 20 3031 6300 | AMERS +1 888 311 4100 | APAC +852 3905 4800

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