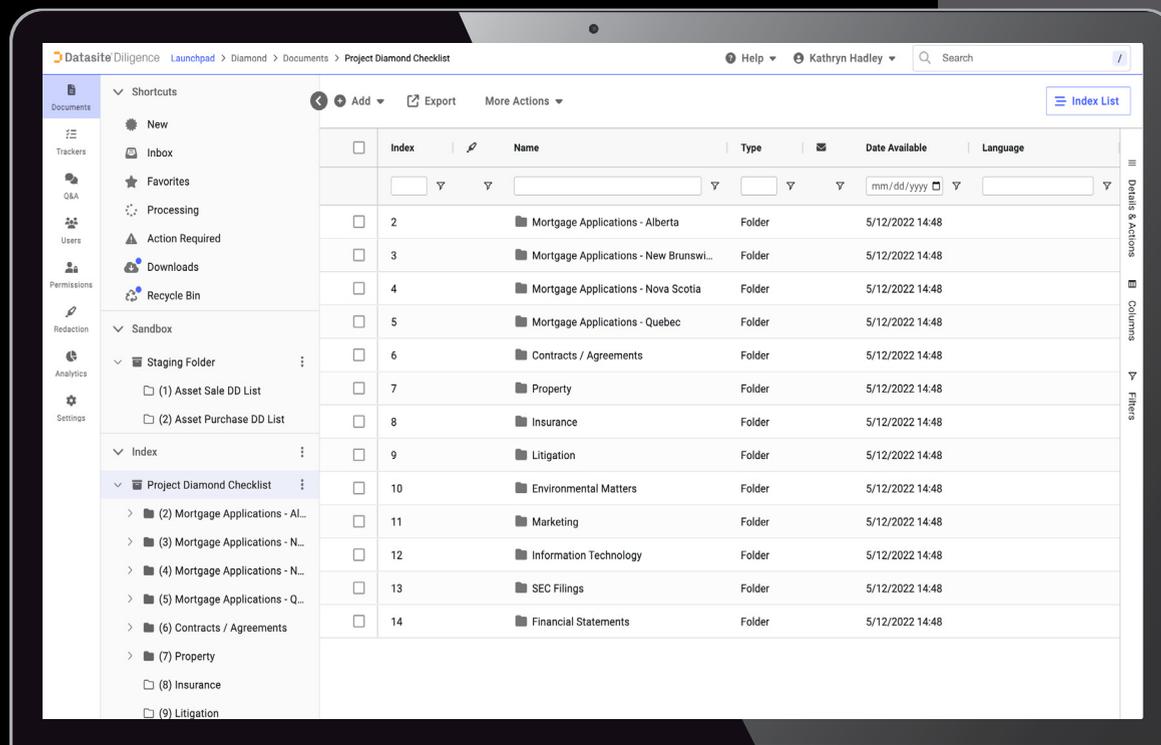


Datasite for

Private Equity

# Perpetual motion for PE

Raise funds. Buy. Restructure. Sell. Private equity can be a treadmill. But with Datasite, it's a dynamo. Use one central platform to speed up due diligence, collaborate seamlessly, close deals faster, and generate higher returns.



## Exits

Rigorous security meets seamless collaboration in your Diligence data room, packed with tools built for M&A. Categorize and redact with AI, track tasks, answer questions, analyze progress – and save weeks.

## Fundraising

Engage limited partners (LPs) and prospective investors with automated marketing, built-in investor list management, analytics, and reporting. Fuel negotiations with insights into how they're engaging. Adjust your approach to maximize funding.

## Buy-side due diligence

Cut acquisition deal times by an average of 24 days with Acquire, the first buy-side data room. Steer due diligence with tools made especially for you. Collaborate easily, track all workflows, and get questions answered fast.

## Asset marketing

Automate the whole process with Outreach. Import contacts, bulk-watermark and protect emails, and reach all potential bidders in one send. Identify your ideal buyers and investors fast.

## Restructuring/financing

Centralize and simplify your restructuring and financing challenges. Use one seamless platform for marketing, fast setup, controlling access, answering questions, and tracking progress.

## Strategic repository

Preserve your project data in Archive and retain a searchable, auditable record. Collate related documents, invite counterparties, keep assets for future transactions, and enjoy lasting compliance.

APOLLO

Blackstone



THE CARLYLE GROUP



 Datasite®

# Streamline fundraising

Run fundraising in the same secure space as your other dealmaking activities. Collaborate easily with prospective investors and LPs. See what they're reading, downloading, and asking. Optimize information flow, focus on relationships, and enhance your reputation for speed and dependability.

## Nurture relationships

Energize investor relations using Outreach, maintaining contact lists of LPs and prospective investors. Enable the investor relations team to work easily and securely with advisors and placement agencies.

## Focus fundraising

Gain insights through analytics to support your decision making. Compare LPs and prospective investors, and measure them against key milestones for readership, file downloads, and Q&A activity. Track recipients of fund marketing documents, and get prompts for further action required.

## Engage partners

Keep your LPs in the loop with regular reporting from the fundraising process. Set automatic alerts for reports and file sharing. Comprehensive analytics also keep your deal team informed about LP readership during the life of the fund.

## Reach investors

Master premarketing, fund marketing and ongoing LP reporting. Create customized watermarks and add them in bulk to emails, term sheets, PPMs, pitchbooks, LPAs and other fund documents. Then retain full logs of all outreach activities for compliance and reporting.

## Need help?

Expert support is available 24/7/365 in 20+ languages via Datasite Assist. Just tap, type, or talk.

 #Wheredealsaremade

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