

A better vision of your deal marketing process

Datasite can help you realize value across the M&A lifecycle, beyond the typical data room.

Boost your team's deal marketing capabilities by automating the hard work to do more in less time. Reduce friction, gain visibility, and boost your hit rate.

Target buyers with proprietary intelligence

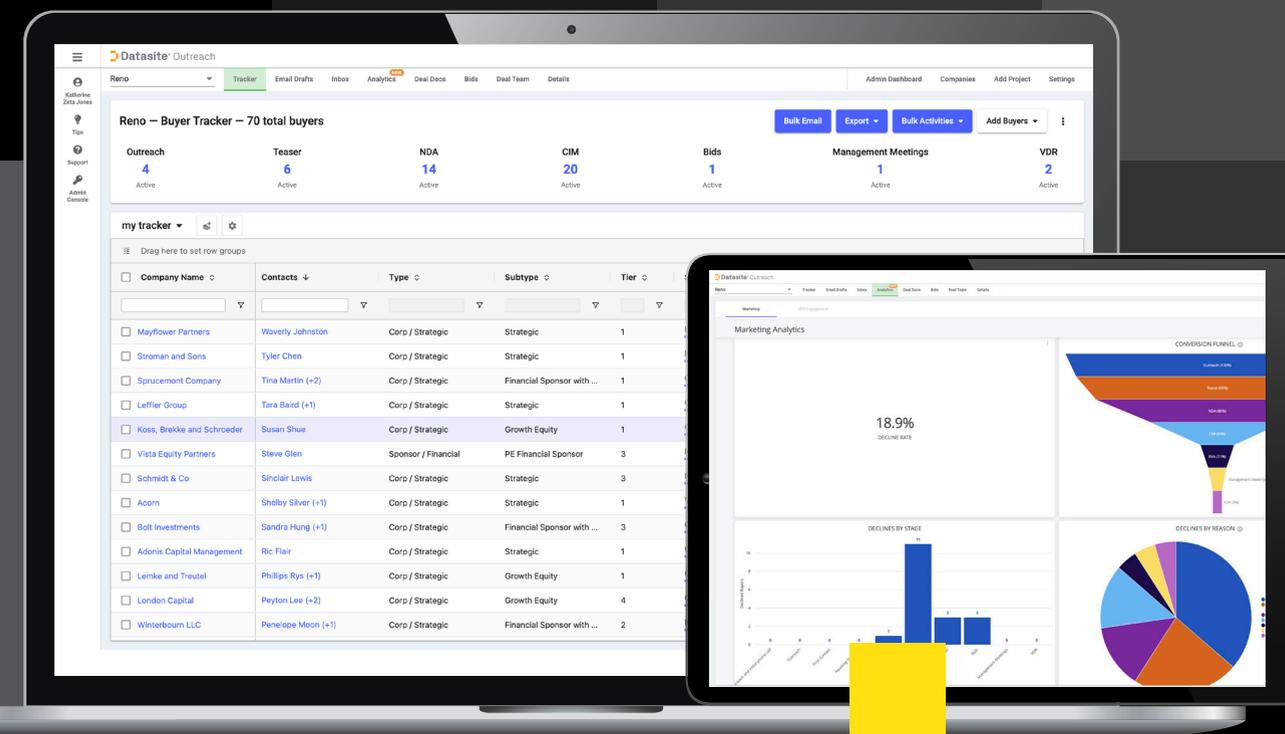
Analytics dashboards help you track every potential buyer across every project, through real-time data, giving you intelligence on buyer behavior and insights on current market dynamics.

Eliminate errors and save time on deal marketing

Bulk email & watermarking tools minimize analyst errors arising from manual processes, enabling your team to accelerate engagements with confidence.

Optimize business efficiency

Datasite Outreach provides team oversight and visibility on all deals in progress, enabling you to forecast revenue and pipeline with accuracy.



Productivity benefits and value creation

Based off a study from our client, one of the world's largest independent financial advisory groups.

Deal teams spend countless hours doing go-to-market activities manually without tools. This includes creating custom emails for each potential buyer, watermarking strategic documents, then manually tracking all the engagement with counterparties via manual Excel sheets. All this manual work creates a drag on productivity and efficiency.

Datasite Outreach can save up to 26 hours per deal with automated tools, enabling senior team members to focus on more execution and allowing junior team members to do more value-add work.

Datasite Outreach projects	20	100	1,000
Time saved per project (hours)			
Bulk activities email/watermarking	15	15	15
CRM integration & activities sync	11	11	11
Total annual hours saved	520	2,600	26,000



In terms of time savings, I'd say it's 20% more efficient.

- Analyst, middle market investment bank

Our clients

Datasite Outreach is trusted by the largest financial institutions worldwide. Some examples include:



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