

# Diversifying Into Distressed M&A Challenges & Opportunities

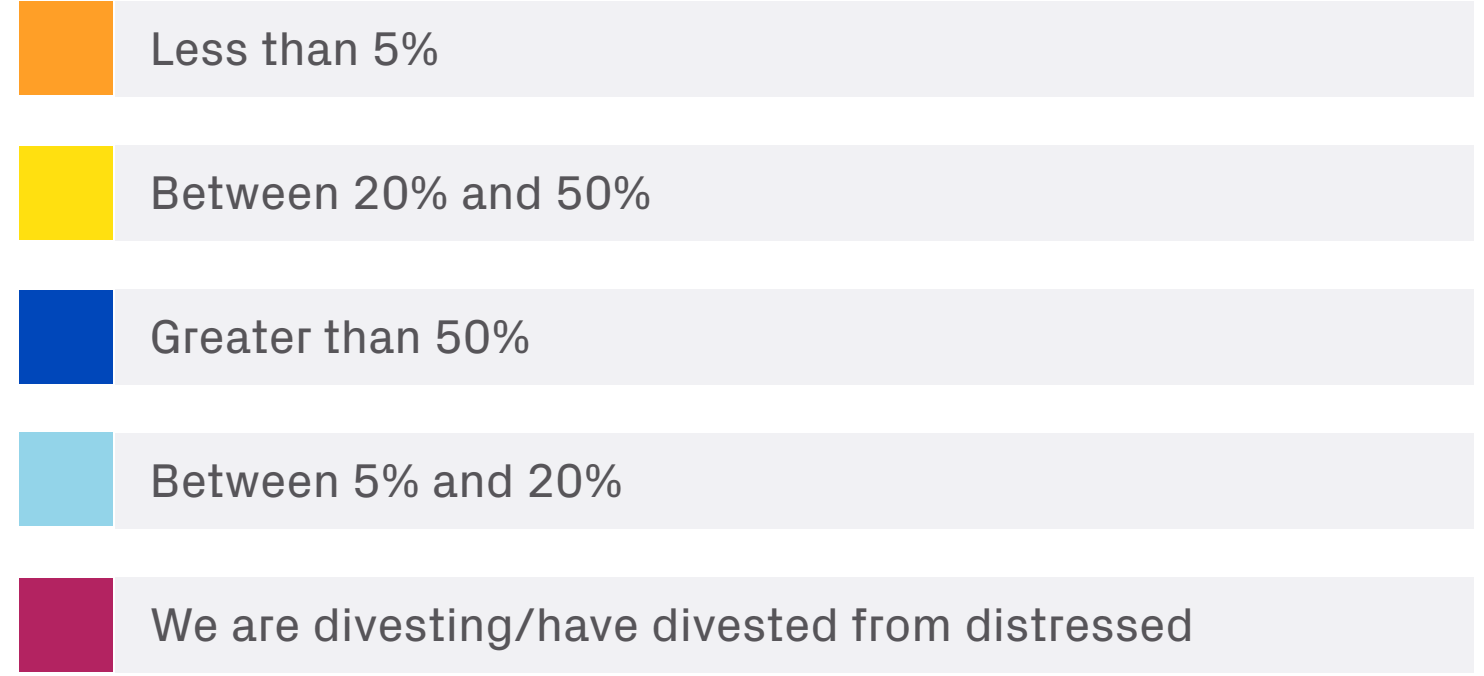
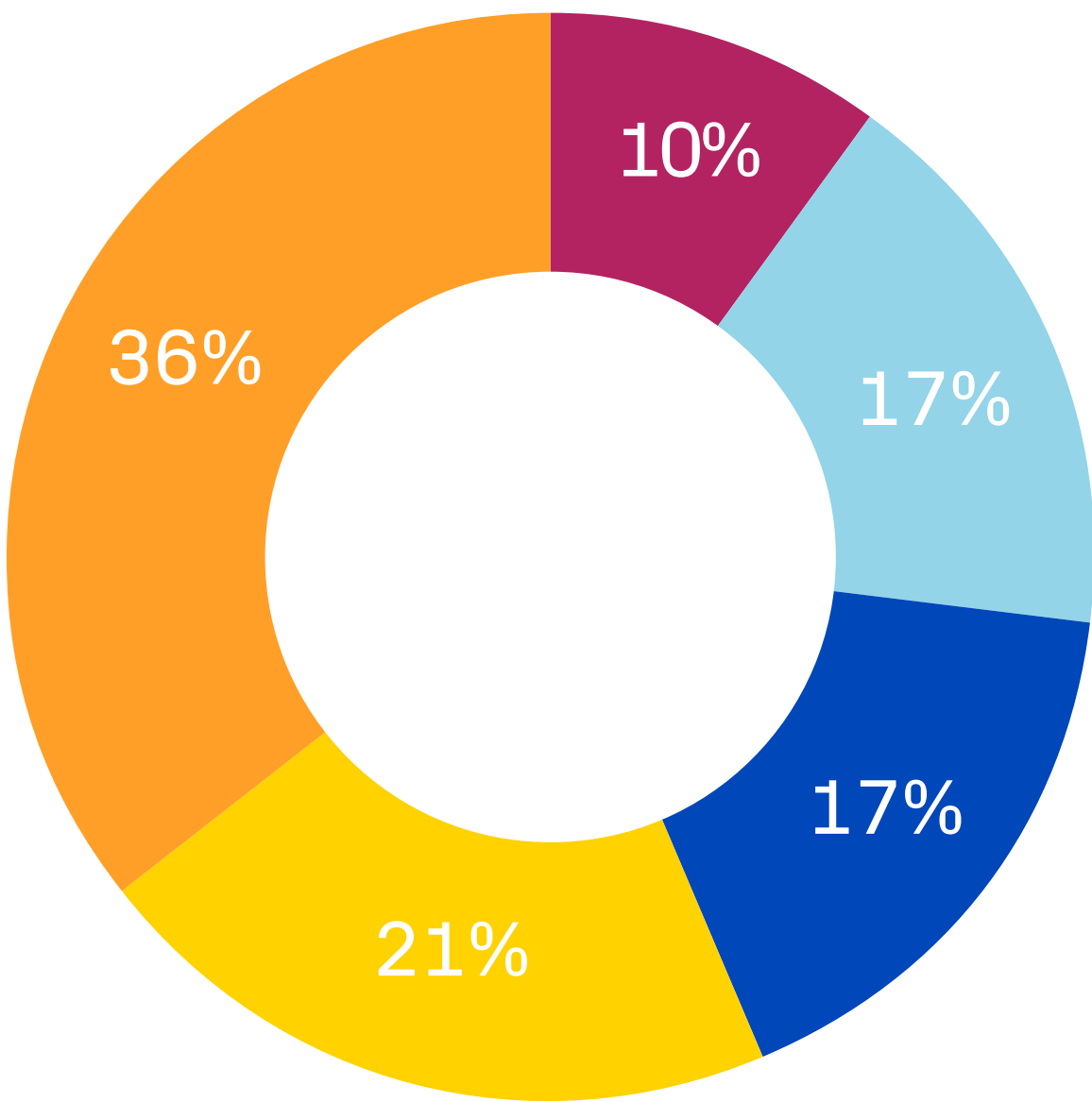
In this time of uncertainty, many firms are exploring diversifying their portfolios into distressed assets. Here, dealmakers share their insights into the challenges and opportunities presented by current market conditions.



## Market Outlook

What % of your total portfolio is targeted for distressed assets?

There has been a marked increase in the number of distressed asset deals as compared to last year, as dealmakers take advantage of distressed opportunities.



## Sector Outlook

Which sector offers the best opportunities for distressed M&A?

Dealmakers agree – retail leads the pack as the sector with the greatest opportunity – and perhaps the greatest risk – for distressed M&A.

49%

Retail



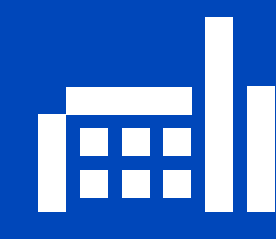
26%

Energy



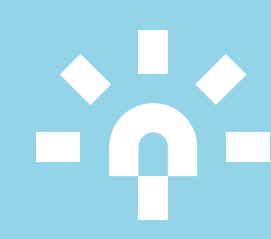
21%

Industrials



3%

Utilities



## Supply & Demand

What will be the largest driver of event-driven M&A activity this year?

Market opportunities arise quickly, driven mostly by bankruptcies and dry powder – making it even more critical to get deals done faster.

Bankruptcies

38%

PE Dry Powder

34%

Corporate Acquisitions

15%

Defensive carve-outs

13%

### Want more info?

Check out the on-demand recording of the “Distressed as part of a winning M&A strategy” webinar. [Watch now](#)