



MERRILL DATASITEONE
FOR SHAREHOLDER RELATIONSHIP MANAGEMENT

Enabling secure and proactive file sharing with your most active shareholders.

Merrill DatasiteOne enables Investor Relations professionals to share important documents with shareholders as part of a proactive, targeted and transparent approach to managing shareholder relationships. Merrill's clients indicate that a successful Shareholder Relationship Management (SRM) strategy includes:

- + Making managing shareholder activism a board-level priority
- + Adopting the "activist mindset" to identify financial and operational gaps
- + Developing evidence-based documents supporting key decisions
- + Implementing a virtual data room (VDR) to support proactive shareholder communications

DatasiteOne is an innovative cloud-based technology that can be activated in minutes, is simple to use and is built for extracting valuable insights about how your shareholders are reading and accessing your content. It's intuitive user experience includes robust capabilities to authorize, control, monitor and secure access to important and sensitive corporate documents.

From uploading and organizing your key documents, to authorizing access, inviting users and tracking analytics on DatasiteOne's robust dashboard and drill-down views, corporations can be ready at any time to respond to increasingly common activist campaigns, and manage shareholder relationships long term.

ACTIVIST CAMPAIGN TRIGGERS

Are you at risk? Know your weaknesses and have your plans ready with Merrill DatasiteOne.

- + Strong cash flow
- + Low dividend payout ratios
- + Conservative balance sheets
- + Recent underperformance
- + Over-bidding for acquisition
- + Capital intensive business with assets ripe for selling
- + Industries facing shifting market forces and business models

Merrill Corp recommends corporates to counsel with their financial and legal advisors before disclosing to shareholders/activists.



Merrill DatasiteOne helps you manage shareholder communications

UPLOAD AND ORGANIZE DOCUMENTS

Intuitive document organization allows you to quickly create a state of “readiness”.

- + Drag and drop controls and tailored file naming for easy organizing
- + Publish now/publish later controls including “delete date”

SETTING FILE ROOM, FOLDER AND DOCUMENT ACCESS

Make sure the right people see the right documents with simple access controls.

- + Security access based upon your definition of roles
- + Document permissions and settings provide total control

INVITATION MANAGEMENT

Easily manage shareholder access with a single click to activate, deactivate or withdraw invitation controls and a customizable disclaimer for your program.

SHAREHOLDER/ACTIVIST REVIEW OF DOCUMENTS AND Q&A

Easy document viewing using secure access, customizable watermarking and lightning-fast search.

- + Streamlined Q&A functionality allows simple submission and efficient response workflows
- + Optical Character Recognition (OCR) enables foreign language documents to be uploaded, scanned and searched

DEEP-DIVE, REAL-TIME ANALYTICS

Precise reporting and analytic tools keep track of what shareholders are reading and what information is in demand.

- + Dynamic dashboard presents real-time views of key indicators
- + Program Index reporting displays real-time permission levels

SECURE DOCUMENT SHARING WITH INVESTORS

Merrill adheres to the strictest global security standards across the data security chain.

- + ISO 27001 certified
- + SSAE 16 SOC 2 Type II Attestation
- + EU-US Privacy Shield certified
- + GDPR compliant

SERVICE AND SUPPORT FOR INVESTOR RELATIONS

24/7/365, omnichannel, multi-lingual support, gives you the support you need to set up your Shareholder Relationship Management program.

- + Deep industry sector and deal expertise
- + Calls answered by a real person every time

CORPORATE INFORMATION TYPES SUBJECT TO SHAREHOLDER INSPECTION

Shareholders generally have information rights to the following:

- + Shareholder lists
- + Organizational documents
- + Minutes and share transfer records
- + Financial statements
- + Subsidiaries records

24/7/365

OMNICHANNEL SUPPORT

If you would like to learn more about how Merrill DatasiteOne can enable your long term shareholder relationship management strategy, please contact us.



#DatasiteOne

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